



# Sun Tours

www.suntoursus.com

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# Sunshine

## EMAIL CONTACT

Change is happening faster than ever these days. The modern world is one of almost instantaneous communication. Sun Tours needs to be able to communicate with our clients faster than every three months when our catalogs come out. We have seen special offers on cruises that will expire before our next catalog is published, so we can't offer them to you. These offers can expire in a matter of weeks or even days.

Emailing will be just one more tool for Sun Tours to serve you better by contacting you quickly and efficiently. We will not abuse your trust by constant emails. We will only send you an email when there is information that you might find useful, certainly less than once a month. Of course, we won't share your email addresses with anyone.

We will continue to send our catalogs and some special offers through regular mail but there are some situations when a faster contact is the only option that will work.

Please call us with your email address. We will contact everyone who hasn't called in their email address to see if they want to participate. We hope to have our email list built by late this year. Thanks for your cooperation and understanding.

## PASSPORT REQUIRED

The Western Hemisphere Travel Initiative has now been fully implemented by the Department of Homeland Security. From now on a passport will be required to return to the USA from any other country and by any means of travel and at any port of entry.

Because you never know what the future may bring, it would be wise to obtain a passport if you don't already have one. You never know when a friend may inherit a French castle and invite you to stay. Or you win a cruise to Tahiti. Or your grandchild fills in at the last minute for an injured runner on the USA track team for the 2012 Olympics in London. As the Boy Scouts say, "Be Prepared."

## KARL'S KORNER

Recently I couldn't get the great Otis Redding song, "Dreams to Remember" out of my head. Then I changed the words to "Tours to Remember" and I came up with the following promotional message to try to reach people who haven't yet traveled with us.

*Now is the time to make memories that will bring joy to you for the rest of your life. "Remember when. . . ." Our Sun Tours travelers start with those words when they talk to each other about the fun and exciting memories they have from their trips. "Remember when we went to the Amish home and had a baking demonstration before the home-cooked dinner?" "Remember sitting on the balcony at the Red Cliffs Lodge overlooking the Colorado River?" "Remember staying at the fantastic Mission Inn?" When you travel with Sun Tours you make memories and you make friends, friends who also live in greater Albuquerque.*

*After 32 years of taking New Mexicans to see the rest of the world, Sun Tours knows how to create memories. We do it by taking our clients to beautiful places, seeing wonderful attractions, meeting delightful people all under the caring leadership of Sun Tours tour directors. We offer tours throughout the USA, Canada and around the world as well as cruises, all escorted from Albuquerque. You'll travel in good company with Sun Tours.*

The best thing that we can do in our lives is to create happy memories. It means that we are making the most of our lives.

Happy Trails,

## AN EPIC JOURNEY

We have combined the best of the Rocky Mountains and western plains into our brand new tour called Rocky Mountain Splendors. It's the longest tour we have ever created and it includes the most magnificent scenery and attractions. This 21-day adventure is indeed an epic journey. Details on pages 42-44.