



Sun Tours

www.suntoursus.com

SUNSHINE

JANUARY 2011

ISRAEL / JORDAN TOUR

Sun Tours is offering a comprehensive two-week tour of the best of Israel and Jordan. It includes sight after sight of places we have heard about in the Bible and in high school history classes. A tour highlight is the ruins of Petra, carved out of the rose-colored sandstone cliffs and approached through a narrow chasm. The grand finale is a five-night stay in Jerusalem where so many of the Bible stories took place.

CRUISE PRICE CUT

Our two-week Alaska cruise in August on Oceania's *Regatta* has had a \$1,000.00 per cabin price reduction. And there is now a \$1,000.00 shipboard credit per cabin. This is in addition to the prepaid tips! With this new and improved offer, there is no reason not to upgrade to Oceania Cruises and experience a luxurious small ship. See cruise details on page 51

In February our Oceania Cruises sales representative, Susan Mullin, will come to Albuquerque to show off her luxurious cruise product to Sun Tours clients. Watch for a post card in your mailbox with event details.



Enjoying whiskey on the rocks on the Athabasca Glacier in the Canadian Rockies.

—Photo Courtesy of Patricia Rathbone
downloaded from the Sun Tours Photo Gallery

KARL'S KORNER

If Sun Tours sales are an indicator of the overall economy, we are definitely in a rebound. Our bookings for 2011 are well ahead compared to this time in the last few years. Many of our tours have sold so well that we have wait lists going. That's why some of our upcoming tours are not printed in this catalog. These popular tours will be offered again next year.

We are entering the new year with a completely new computer system. It had been six years since we last bought computers for our office and 14 years since we upgraded our tour operator software. Our computer guy had told us that we ran the oldest equipment of any of his accounts and that if our server went down, we wouldn't have computers for weeks.

Last month we made the transition to all new hardware and software and faster internet access. The faster speed is a delight; we don't have to wait for pages to open anymore. Emails are delivered in one second.

The upgraded tour operator software allowed us to create easier to understand and better looking invoices and statements. Everyone in the office had a positive attitude to the change, so we got through it beautifully. We should be set for many more years to come.

Happy Trails,

Karl

FREQUENT TRAVELERS

Sixteen more of Sun Tours' travelers have reached the 20-trip plateau, making them an official Sun Tours Frequent Traveler. Their names will be engraved on a plaque on the Frequent Travelers Wall of Fame in our office lobby. We now have a total of 243 Frequent Travelers.

Congratulations to Jenny Holpp, Mike & Lena Jacobs, Delphy King, Connie R. Kinsey, June Montoya, Nancy Morris, Mavis Nicholson, Patricia Rathbone, Peggy Roe, Mary Ann Sampson & Bill Shoup, Dee Tarbert, Aggie Van Bastian, Bobby Vliet, and Jerry Whitfield.