



# Sun Tours

JANUARY 2009

# Sunshine

## CRUISE PRICES

Sun Tours has built its business and its reputation over the past 31 years by providing the best service **AND** the best prices/value for its tours and cruises. Until recently, Sun Tours was able to lock in the lowest cruise fares by reserving group space one to two years before the cruise. Now, faced with stark market realities, the major cruise lines are making special offers that are lower than the group rates. Sun Tours can book these lower fares for you, but we can't know in advance what the fares will be because the cruise lines can change them from day to day.

Sun Tours is committed to giving our cruise clients the lowest price available at the time of booking. **Therefore we will no longer print cruise prices in our catalog!** When you see a cruise in our catalog that appeals to you, call us. Our cruise staff will work with you to ensure that you get the lowest possible price for your cruise package. Everything else remains the same. You will still travel in the company of friendly fellow New Mexicans and our fine escorts. We are making this change to ensure that you continue to receive the best value through Sun Tours!

## FREQUENT TRAVELERS

Twenty more of Sun Tours' travelers have reached the 20-trip plateau, making them an official Sun Tours Frequent Traveler. Their names will be engraved on a plaque on the Frequent Travelers Wall of Fame in our office lobby. We now have a total of 205 Frequent Travelers.

Congratulations to Norlene Becker, Sydney & Barbara Best, Mary Cook, Nancy Erbe, Marie Farnsworth, Betty Gilpin, Jay & Janet Grear, Doris Herschberger, Linda Kennedy, Jonathan Lawrence, Mercy Martinez-Nunnally, Jean Mikita, Beverly Morga, Barbara Olsen, Ruth Schippers, Josephine Tafoya, Alice Vancil, and Marge Wells.

## KARL'S KORNER

I am not going to comment on the world financial situation because I have nothing novel or wise to add to the media tsunami on this issue. What I do know is that our clients have been coming back happy from their tours and cruises. That has always been our focus and goal and we are sticking to it.

2008 has been a very successful year for Sun Tours. We had 90 tour and cruise groups with thousands of happy travelers. Thanks to all of you for making this possible. Sun Tours has the best clients in the world.

Happy New Year and  
Happy Trails,

*Karl*

## PRICE REDUCTIONS!

Because the American dollar has strengthened against the Canadian dollar since we priced our Canadian tours for the October catalog, we have been able to lower the prices on our Canadian tours. For both the Canadian Rockies with Glacier Park (pages 24-25) and the Canadian Capitals (pages 26-27) tours, the double occupancy rate has been reduced by \$200.00 per person and the single rate by \$300.00. These are two of our most popular trips that you won't want to miss.

The Millennium Broadway, the hotel on our New York Deluxe Theater tour, has lowered their room rates so our tour price has dropped. Check it out on pages 30-31.

## PRINCESS DISCOUNTS

Recently, as we have booked our clients on Princess Cruises, we have noticed that they frequently offer a discount (usually \$50.00 per person) to members of the Captain's Circle club. These are people who have previously sailed with Princess Cruises. If you are eligible for the discount, we will pass it on to you by crediting your account, thus reducing your cruise cost.